

K. INVESTOR RELATIONS PROGRAM

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2) Describe the company’s investor relations program including its communications strategy to promote effective communication with its stockholders, other stakeholders and the public in general. Disclose the contact details (e.g. telephone, fax and email) of the officer responsible for investor relations.

	Details
(1) Objectives	1. To promote sustained investor interest in the company’s stock – a. Valuation; b. Liquidity and c. Access to capital markets; 2. To ensure consistency and strengthen the credibility of the messages of each company in the Group by highlighting their successes and how STI Holdings is instrumental in helping the companies under its umbrella flourish; and 3. To have “ear-to-ground” access to financial market developments and industry performance
(2) Principles	To reach out to all shareholders and fully inform them of corporate activities, and to formulate a clear policy for accurately, effectively and sufficiently communicating and relating relevant information to the Company’s stakeholders as well as to the broader investor community.
(3) Modes of Communications	Corporate Advertising, Corporate Publications, Internet, Market Intelligence, Media Relations and Website
(4) Investor Relations Officer	Franchini Vina Z. Cordova, Investor Relations Office Telephone: 810-0743 , 844-9553; Email address: bing.cordova@stiholdings.com.ph info@stiholdings.com

Additional contact number of the Investor Relations Officer